

## who i am

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**Lynn M. Zecca** For booking, please contact Rae Harmel: 612.928.3096 • rharmel@visi.com

## in a nutshell:

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**Addy award-winning Mac Artist/Designer** possessing strong visual and creative skills. Proficient in Quark and CS2 (Photoshop, GoLive, InDesign, Illustrator). Recent projects have included keylining a 500-page coffee table book, package design for an imitation project, Photoshop work for Target and St. Jude's, and web design for photographer Bob Ochtrup.

## a talented,

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**www.lynnzecca.com** View web, print, and photography portfolios; references and testimonials.

## experienced graphic artist and designer

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**Self-Employed Freelancer** Minneapolis, Minnesota, Mac Artist/Designer 2004–Present

- Clients have included Colle+McVoy, Peterson Milla Hooks, Go East, Tad Ware & Co., Black Design, FAME, Hunt Adkins, and Yamamoto Moss Mackenzie

**Taylor Mack Advertising** Fayetteville, Arkansas, Web/Graphic Designer 1999–2004

- Created dynamic, functional, good-looking web sites; won two Gold Addys
- Art-directed photo shoots, handled print design projects, wrote ad copy

**Northwest Arkansas Times** Fayetteville, Graphic Artist 1998–1999

- Designed eye-catching ads in a fast-paced production environment
- Developed effective in-house promotional ads and posters
- Wrote ad copy for local businesses, as well as in-house materials

**Procolor** Minneapolis, Custom Creative Photoshop Artist 1997

- Excelled at photo montage, Frankensteining, retouching and color correction
- Made beautiful film for top Minneapolis ad agencies

**Cable Photo Systems** Bloomington, Minnesota, Graphic Artist 1995–1997

- Processed files for output to composite separations and large format film
- Implemented an organized system of archiving client files

**The Minneapolis Institute of Arts** Part-time/seasonal employee in: 1987–1994

- Visitor Services • Registration • Art Crew • Scheduling • Marketing • Media

## who graduated from college

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**Bachelor of Science in Applied Design** The University of Minnesota, class of 1987

## and contributes to society via roller derby

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**Referee** for the Northstar Rollergirls, NSRG Web Committee 2007